

**ROKAWA CATTLE CO PRESENTS:**

# Ken McDowall

2 Day Intensive July 12 &13, 2010

With: Ridge Shinn--Rotokawa Cattle Co  
Jim Helfter & Doc Holliday—Helfter Minerals  
Jamie Hostedler—Heritage Beef-Devon Breeder

*Two full days of workshop time  
—\$250 for 2days*

*Lunch included  
dinner on your own*

***Save a space!***

*Send a \$100 deposit to:  
Rotokawa Cattle Co  
Box 441  
Hardwick, MA 01037  
413-477-6500  
[ridge@rotokawacattle.com](mailto:ridge@rotokawacattle.com)*

**ROKAWA CATTLE  
COMPANY**

[WWW.ROKAWACATTLE.COM](http://WWW.ROKAWACATTLE.COM)  
VISIT WEBSITE FOR MORE INFO

[WWW.A-B-C-PLUS.COM](http://WWW.A-B-C-PLUS.COM)

Seminar will be in *Moline, Ill* and  
will be held at :

[Ramada Airport Conference Center](#)  
6902 27th Street  
Moline IL 61265  
309-762-8811  
<http://www.ramadamolines.com/>



## Learn:

- Breeding schemes for success in the meat business
- What to look for in a bull
- Eye appraisal in cattle
- Structural correctness and why it matters
- Necessity of a good mineral program

**KEN** is the breeder of the Rotokawa® Devon herd and is a world renowned breeder of seed stock cattle.

**Ridge Shinn** runs Rotokawa Cattle Co. and is the founder of Hardwick Beef.

**Jim Helfter & Doc Holliday** have been finding and manufacturing organic mineral for livestock for years.

**Jamie Hostedler**—Heritage Beef and Devon Breeder  
*Helfter Feeds will run a **FREE** Horse Nutrition workshop on the evening of 7-13-10*